

# SHOPSY

## ANNUAL ROUNDUP'22



Why Bharat loved to  
**#SellOnShopsy**



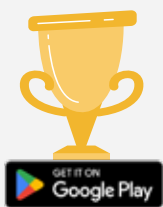
**0% Commission Platform**



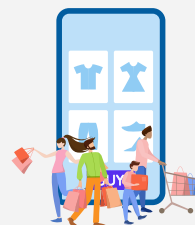
**Simple Fee Structure**



**One Of The Fastest Growing Marketplaces**



**No 1 App on Google Play store**  
User Choice App'22



**100Mn+ users on Shopsy**  
since inception



**Introduced 900+ product verticals**  
specific to Shopsy



**8x Growth in transacting sellers**  
in 2022

# Annual Roundup'22



## July 2021

- Shopsy Launched
- Introduced 0% commission



## August 2021

- Shopsy specific verticals & products launched



## July 2022

- Launched Ads on Shopsy
- Shopsy Turns 1



## Mar 2022

- Mobile website - launched
- TV Ad with Sara Ali Khan introducing ₹5 store



## Aug 2022

- 100 Mn users on the platform
- TV Ad "Aaj shopsy kiya kya?" featuring Sara Ali Khan  
Sarees & Kurtis available @ ₹25



## Sep 2022

- Biggest sale of the year - Grand Shopsy Mela: 3000+ sellers witnessed 3x business growth
- Shopsy App launched in Hindi



## Dec 2022

- #1 APP On Google Play Store-best of users' Choice Awards' 2022
- Rewarded Shopsy's 100 top sellers



## Nov 2022

- Total seller base crossed 1 lakh

# Sellers ki Zubani



## Shopsy has a Simplified fee structure

The easy listing process & simplified fee structure makes selling on Shopsy effortless. We've increased our orders by 400% & now we cater to customers across India.

**-Jootiyapa**

## Ads on Shopsy has boosted my business

We have grown our daily orders by 10x and have our turnover in crores due to high visibility on our listings.

**-ActiveMens**

## Best platform with 0% commission

Shopsy's 0% commission and low shipping costs has allowed me to increase my profits.

**-Samridhee Creations**

## Shopsy made me financially independent

Selling on Shopsy has allowed me to start a new business & since Shopsy is one of the fastest growing platforms, my business was profitable in no time.

**-Digital Duniya**



## Shopsy empowered me to give back to society

My business employs women workers from the unprivileged section of the country. Shopsy has allowed me to make a difference in their lives.

**-Cosmoline**



**We are ready to grow exponentially in 2023!**

**Join Us & Grow Your Business**

Sell & get benefit from

**0%  
Commission**

**Easy  
Cataloging**

**Simplified  
Fee Structure**