

SHOPSY

ANNUAL ROUNDUP'23



Why Bharat loves to
#SellOnShopsy



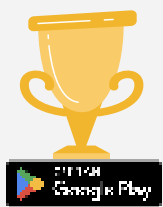
0% Commission Platform



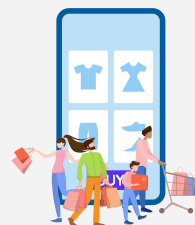
Simple Fee Structure



One of India's Fastest Growing Platforms



No 1 App on Google Play store



200 Mn+ users on Shopsy



Introduced 700+ product verticals this year



25% growth in transacting sellers

Overall Shopsy Journey



July 2021

- Shopsy Launched
- Introduced 0% commission



July 2022

- Launched Ads on Shopsy



December 2022

- #1 APP On Google Play Store-best of users' Choice Awards' 2022
- Rewarded Shopsy's top 100 sellers during RNR Event



June 2023

- No return policy launched for the first time ever for products below ₹175



July 2023

- Launched Supercoins
- 20 Crores App installs



October 2023

- Festive growth - 1.7x growth in daily demand & customers



September 2023

- Introduced Shopsy Budget Tag
- GSM success - 2.4x growth in daily demand & 2x growth in customers

Sellers ki Zubani



Shopsy has a Simplified fee structure

The easy listing process & simplified fee structure makes selling on Shopsy effortless. We've increased our orders by 400% & now we cater to customers across India.

-Jootiyapa

Ads on Shopsy has boosted my business

We have grown our daily orders by 10x and have our turnover in crores due to high visibility on our listings.

-ActiveMens

Best platform with 0% commission

Shopsy's 0% commission and low shipping costs has allowed me to increase my profits.

-Samridhee Creations

Shopsy made me financially independent

Selling on Shopsy has allowed me to start a new business & since Shopsy is one of the fastest growing platforms, my business was profitable in no time.

-Digital Duniya



Shopsy empowered me to give back to society

My business employs women workers from the unprivileged section of the country. Shopsy has allowed me to make a difference in their lives

-Cosmoline

We are ready to grow exponentially in 2024!

Join Us & Grow Your Business

Sell & get benefit from

**0%
Commission**

**Easy
Cataloging**

**Simplified
Fee Structure**